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FOR IMMEDIATE RELEASE

paris-sharing.com launches its new website : a curated selection of private homes in Paris, offered with a unique blend of hotel-style services.

The travel industry is being transformed by the trend towards peer-to-peer accommodation websites. These connect owners of temporarily vacant homes with travelers looking to stay somewhere with more personality and space than a hotel. This new breed of traveler seeks to escape from tourist cliches, with a marked preference for a more authentic “insider “ experience.

An ideal location for new travel and lodging concepts, Paris consistently ranks as one of the world’s top travel destinations, drawing in some 30 million visitors each year. **Paris-sharing.com** is a website that works much like Airbnb, but with a more carefully curated catalogue of accommodations, and with a local service offering designed to make each stay as easy as a hotel, yet enchanting like a real home in Paris. Carsten Sprotte, the American-born, French by adoption founder of **paris-sharing.com**, refers to this experience as “stay enchanté”. As he muses: “so many people in the world come to Paris as a form of cultural pilgrimage. We want to make an enduring mark on their hearts, and leave a lingering souvenir of *joie de vivre*.”

Homes of joy

Compared to global community-sourced accommodation platforms, **paris-sharing.com** offers a curated selection of homes and presents them on the website according to traveler expectations such as **Family-style, Romantic touch, Business-class, and Parisian flair**. A locally-based company, **paris-sharing.com** seeks out extraordinary parisian properties that would not otherwise have been available to travelers, such as homes designed by architects or interior designers (such as a 200 sq. meter loft near Invalides), family apartments with outdoor space ([terrace at Montmartre](#)), flats with exceptional views ([apartment by the Sacre Coeur](#)), or other unique parisian features (such as a [19th-century artist’s studio](#)). In addition to independent, furnished apartments, paris-sharing.com also features numerous bed & breakfasts for those who only want a lovely bedroom and bathroom, and who enjoy conversation with a local host.

Unique hospitality services

paris-sharing.com is one of a new breed of accommodation websites focusing on hospitality, more than just a place to stay. For the host, this means being able to guarantee a high standard for welcoming guests. Quality and quantity of linens, towels, toiletries, basic food items, and standard amenities are all specified in a **paris-sharing.com** charter and verified. Hosts have the option of welcoming guests themselves or delegating to the paris-sharing team. They can also delegate all tasks related to the vacation rental, from the

management of bookings across all major booking platforms, to the preparation of the apartment and assistance to guest during the stay. Owners who list on several websites can even delegate these tasks to **paris-sharing.com** if their guests have booked through a different website.

For the guest, **paris-sharing.com** has devised extra services to make each stay “enchanté” (enchanting). These include airport transfer, gourmet baskets, restaurant discount passes, delux linens, a local mobile phone for their use, and access to a network of guides for specialized tours. Guests can reach **paris-sharing.com** customer care at all times during their stay should they require local assistance.

About Paris-Sharing.com

paris-sharing.com was founded by Carsten Sprotte in 2010 and now offers more than 100 apartments and B&B, most of which are primary homes. The company raised 250k€ in capital in 2011 from twenty individual investors, and is currently pursuing several strategic partnerships. In 2012, the company received an Excellence Rating from TripAdvisor based on traveler reviews.

The website :

<http://www.paris-sharing.com>

Press section :

<http://www.paris-sharing.com/press/>

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